15th Anniversary Celebration of Youth

March 6, 2020
Partnership Opportunities
OVERVIEW

A partnership with Friends of Youth demonstrates your commitment to fostering the success of youth and families in East and North King County.

A pledge to work together demonstrates your support of the health of our youth, families and community.

FRIENDS OF YOUTH

Driven by a belief that all youth should have every opportunity to succeed, Friends of Youth delivers a comprehensive range of therapeutic services for youth, young adults, and families. With more than 68 years of experience, 27 program sites and national accreditation, the agency provides safe places and emotional support for youth in challenging circumstances.

Friends of Youth serves youth and families through three programs:

- **Homeless Youth Services** - a continuum of care for youth and young adults facing homelessness.
- **Youth and Family Services** - mental health and substance use disorder counseling and prevention for youth and their families.

THE COMMUNITY’S ROLE

Last year with support from corporate, foundation and individual donors, over 4,900 children and families found a home, support, and safety through Friends of Youth.

Community partnerships—donations, sponsorships, in-kind and volunteer support—made it possible for us to actively respond, 24 hours a day, when each one of these children and youth found themselves facing crisis, loss, neglect, or a night on the streets.

They helped me get on a waiting list to find a place to live ... I went to college, I found a job, I got off the welfare system, I’m now a working, contributing member of society, and I have them to thank for it,”

Friends of Youth Client
THE EVENT

Friday, March 6, 2020
Hyatt Regency Bellevue
11:00 - 11:50     Registration
Noon - 1:00 pm    Lunch & Program

Celebration of Youth is Friends of Youth’s largest annual fundraising event. Each year it brings together nearly 800 community, civic, and business leaders, and generous philanthropic donors for an afternoon of inspiration.

Guests attend to mingle with others who share their passion for uplifting the lives of youth, and to make a visible commitment to sustaining the work of the agency.

They leave energized by stories of Friends of Youth clients, and the knowledge that they are helping youth develop the relationships, resources, and skills they need to attain personal growth and success.

Media Exposure

- Puget Sound Business Journal Ad
  135,000 distribution
  $252K average household income
- 425 Magazine Ad
  117,000 impressions
  $496K average household income
- Invitation Mail List - 6,000
- Enewsletter - 6,500

For more information, contact Lynn Juniel, Lynn@friendsofyouth.org or 425-869-6490 x308.

GUEST SPEAKER, DOUG BALDWIN

Doug Baldwin Jr. was raised in Florida and graduated from Stanford University in 2011 with a degree in Science, Technology and Society (STS). He enjoyed an 8 year career in the NFL and retired in 2019.

Currently, Mr. Baldwin is running his own investment firm and serves as an advisor for many organizations in the greater Seattle area.

As a finalist for the ESPN Muhammad Ali Humanitarian Award, Mr. Baldwin continues to focus his efforts on being a catalyst for social change by creating and supporting initiatives that aim to serve the greater good.
THE POWER OF YOUR PARTNERSHIP

Your partnership provides opportunities for young people to find stable housing, receive counseling, and access the food, supplies, and resources they need to succeed.

Your partnership strengthens our community, because when our youth are healthy and thriving, we all benefit.

Homeless Youth Services
When youth are in crisis, when they have nowhere to turn, and when they have nowhere to sleep, they can rely on Friends of Youth.

Through our Homeless Youth Services we offer:
- Outreach
- Safe Place
- Emergency Shelters
- Transitional Living
- Supportive Housing
- 6,690 nights of life-saving shelter for youth experiencing homelessness

Friends of Youth runs the ONLY emergency overnight shelters for youth and young adults in King County.

Youth and Family Services
Anxiety, depression, substance abuse are on the rise across Eastside. Friends of Youth provides critical services to area school districts.

- Substance Use Disorder Resources
- Healthy Start
- Parenting Resources

Foster Care
The number of foster homes in Washington has not kept pace with the number of children in need of care. Friends of Youth recruits and licenses foster parents, individuals, and families willing to share their hearts and homes with children in need.

Friends of Youth has:
- Increased the number of foster homes and foster parents in Washington State
- Provided foster care for refugees ages 17-21 and support with education, housing, employment

Child Welfare Services
Friends of Youth believes all youth should have every opportunity to succeed.

Our residential homes, offer therapeutic treatment programs for youth struggling with mental health, substance abuse, and behavioral issues.
2020 BENEFITS & VISIBILITY

Friends of Youth’s array of benefits provide options for exposure, networking, and community outreach.

We partner with you to customize a package that meets your marketing and philanthropic objectives.

CELEBRATION OF YOUTH 2020

March 6, 2020
Registration: 11:00 am -11:50 pm
Luncheon: 12:00 pm - 1:00 pm
Hyatt Regency Bellevue
900 Bellevue Way NE
Bellevue, WA 98004

$30,000 Presenting
ADVANCE & ONGOING RECOGNITION
• Signature Sponsor Naming Rights
• Feature Article in Friends of Youth Newsletter
• Name and Logo in Puget Sound Business Journal (PSBJ) and 425 Magazine Ads
• Name and logo on promotional materials
  Save-the-Date | Invitation | Poster | Website Hyperlink

EVENT RECOGNITION
Program Cover and Program Ad
Option to screen company sponsorship video
Two premium tables of ten
Table Signage
Video Screen Recognition

$10,000 Champion
ADVANCE & ONGOING RECOGNITION
• Logo in 425 Magazine Ad
• Name in PSBJ Ad
• Name on promotional materials
  Save-the-Date| Invitation |
  Poster | Website Hyperlink

EVENT RECOGNITION
Program Ad (1/2 pg)
One table of ten in prominent location
Table Signage
Video Screen Recognition

$15,000 Signature
ADVANCE & ONGOING RECOGNITION
• Recognition in Friends of Youth Newsletter
• Name and Logo in PSBJ and 425 Magazine Ads
• Name and logo on promotional materials
  Save-the-Date | Invitation | 
  Poster | Website Hyperlink

EVENT RECOGNITION
Program Ad
One table of ten in prime location
Table Signage
Video Screen Recognition

$10,000 Champion
ADVANCE & ONGOING RECOGNITION
• Logo in 425 Magazine Ad
• Name in PSBJ Ad
• Name on promotional materials
  Save-the-Date| Invitation |
  Poster | Website Hyperlink

EVENT RECOGNITION
Program Ad (1/2 pg)
One table of ten in prominent location
Table Signage
Video Screen Recognition

$5,000 Lead
ADVANCE & ONGOING RECOGNITION
• Listing in 425 Magazine Ad
• Company name and hyperlink on website

EVENT RECOGNITION
Name in Program
One table of ten
Table Signage
Video Screen Recognition

$2,000 Table
ADVANCE & ONGOING RECOGNITION
• Company name on website

EVENT RECOGNITION
Name in Program
One table of ten
Table Signage
Video Screen Recognition
Farid

“Khosh-amadid,” means welcome in Dari, and those were the words on the sign welcoming 17 year old Farid to his new home at Friends of Youth in 2017. Farid had spent three years in limbo, living in an immigration detention center in Indonesia. His mother forced him to flee Afghanistan after the Taliban took power in his homeland, Ghazni Province. After years in the detention center Farid was told he would be resettled in America. Happy to be moving on Farid was also concerned about how it would all work out. His concerns were allayed when he saw the sign welcoming him to his new home at Friends of Youth and that’s when he knew he was in the right place.

Jennifer

At eight months pregnant Jennifer found herself alone and on the verge of homelessness. Not knowing where to turn Jennifer looked for shelters in the phone book, and came across Friends of Youth’s New Ground Bothell program. Jennifer contacted NG Bothell. They welcomed her with open arms and changed her life. Jennifer was able to have her baby and live in the transitional housing program; she says “the Friends of Youth program pointed her in the right direction.” Eventually, Jennifer was able to find a stable home, a good job, and today she is happily married with two children and a job she loves.

Lilianna

Lilianna has been a foster parent for 11 years, with the last three years at Friends of Youth. As one of our foster parents, Lilianna offers a foster home that is bilingual and bicultural, full of love, caring, and support as children adjust to a new life. Lilianna saw the need for qualified foster parents when she was just 24 years old and working with drug and alcohol addicted newborns. “When our babies were ready to leave the center they faced the reality of having no place to go. I wanted to take them all, but of course that was impossible and so I decided that even taking only one would make a difference.”
Celebration of Youth 2020
March 6, 2020

We are pleased to support the COY Luncheon at the following level:

☐ $15,000 Signature Sponsor
☐ $10,000 Champion Sponsor
☐ $5,000 Lead Sponsor
☐ $2,000 Table Sponsor
☐ $1,000 Friend Sponsor

☐ I am unable to be a sponsor. Please accept our contribution.
☐ We are happy to sponsor, but will not use our table/seats.

Method of Payment

☐ Enclosed is our check for $_______ made payable to “Friends of Youth”

☐ Please charge $_______ to my VISA or MASTERCARD

________________________________________________________________________
CREDIT CARD NUMBER

________________________________________________________________________
EXPIRATION DATE/THREE DIGIT SECURITY CODE

________________________________________________________________________
CARDHOLDER NAME

________________________________________________________________________
CARDHOLDER ADDRESS / CITY / STATE / ZIP

Please return this form by February 1:
Friends of Youth
Attn: COY20 Sponsorship
13116 NE 132nd St.
Kirkland, WA 98034

Questions?
Contact Lynn Juniel at 425.869.6490 x 308

Friends of Youth is a 501(c)(3) non-profit organization. Tax ID #91-0672501. Donations are tax deductible as allowed by law. Thank you!